

A blue button-down shirt is hanging on a vine in a greenhouse. The shirt is the central focus, with its buttons and pocket visible. The background is filled with green foliage and a window with white frames. The overall scene is bright and natural.

agnès b.
homme

été 18

For summer 2018, and since her beginning, agnès b. reworks her designs which remain in the mood of the moment, season after season. This season, the designer proposes **pure colors**, keeping her smart casual style, always in simplicity. All within her various universes, thanks to the delicate peculiarities of her clothes, materials and patterns, from the softest to the most daring, mix perfectly well.

*des vêtements pour tous
pour toujours
pour la vie...
... de tous les jours*

While going through a book about André Villers and Picasso, agnès b. noticed the strange likeness between the painter's wardrobe and her own designs, and here she found the starting point of her men's summer 2018 collection.

Openwork stitches, poplin boxer shorts, or **working shirts with patch pockets** to remind of comfort, which was essential to the painter. China blue, white, beige, and black illustrate this pleasant lifestyle in widened, **comfortable shapes**. Floral print shirts and **right legs pants with replaced waist** complete this theme.

After observing this simplicity in which she recognizes herself, agnès b. also found photos in order to try to redefine **French-style elegance**. Sepia photos taken by her father in the summer of 1936 in Normandy. These characters appear to us as fashion icons of the time; casually wearing **light linen suits, Jacquard loom, pied-de-puce motif** or double breasted jackets, sweaters and college-boy style jackets. These summer activities, sailboat trips or lunches by the sea, which the family performed with a remarkable elegance, inspired a **joyful and playful atmosphere theme**: scoop-neck collar either **square neckline**, polos, striped T-shirts and also a digital printed sailboat photo on a woven motive.

The very same man for whom agnès b. created **rock-style looks, more extravagant** for nightlife which she enjoys, she proposes a black and white jacquard jacket which knocks down the codes by itself. Street art is also present in the collection, in small hints at the back of a jacket or **an all-over print designed by JonOne** on a suit. The same hints can be found in several styles of digital prints by Abdelkader Benchamma and in photos taken by the designer herself. **Artists' T-shirts and jersey, workwear in many shapes**, jackets, T-shirts and polos, mix perfectly in the men's summer 2018 collection.



1

blue cotton workwear jacket, white cotton Richelieu rib tank, blue cotton chevron jumpsuit



2

grey linen workwear jacket, blue striped woven cotton shirt, blue denim 5 pocket jeans



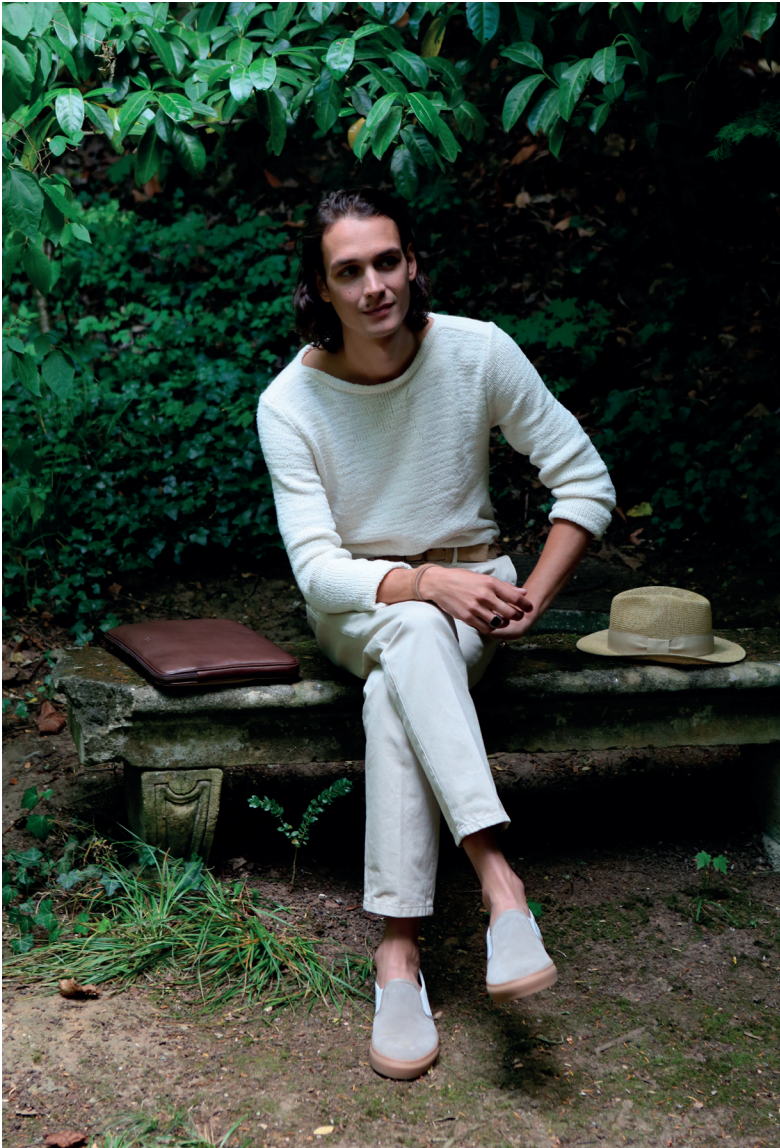
5

white jacquard viscose round collar pullover, white cotton pants



4

black cotton blouson, white jacquard viscose knit polo, black cotton 5 pocket pants



5

ecru cotton boatneck pullover, ecru cotton pants



6

marine blue cotton blouson with ecru thunderbolt print on the back, beige overdye cotton pants



7

pink and white striped cotton jacket and pants, artist T-shirt by Henry Hopper



8

digital print blouson "Paris la nuit" photograph by agnès b., blue and white Ikat cotton shirt, blue overdyed pants



9

purple overdyed cotton jumpsuit, purple overdyed cotton polka dot shirt



10

white and blue Ikat shirt and pants, white cotton Richelieu rib tank



11

cotton artist © Elzo faces print shirt, rust overdyed cotton pants



12

African print shirt red overdyed cotton pants



15/14

orange cotton Ikat shirt and shorts / red and white cotton Ikat shirt and shorts black cotton jersey tank



15

cotton shirt "cloud" photograph by agnès b., white cotton Richelieu rib tank, blue cotton shorts



16

mustard overdyed cotton Sahara jacket and pants, white cotton Richelieu rib tank, Clae/agnès b. sneakers



17

red overdyed cotton workwear jacket, red jersey tank, yellow overdyed cotton short, Clae/agnès b. sneakers



18

black and white cotton striped t-shirt, black cotton linen large pants, Clae/agnès b. sneakers



19

black workwear canvas cotton jacket, back printed by artist « Ludo »
black and white striped cotton t shirt 12x12, black cotton linen large trousers



20

black jacket with white jacquard design, black cotton woven waistcoat
orange overdyed cotton sateen shirt, black leather 5 pocket trousers



21

jacket and trousers printed by artist "jonOne", black rib vest



22

marine blue cotton jacket and pants, blue cotton gabardine shirt



25

black cotton polka dot red shirt, red overdyed cotton pants



24

celadon cotton jacket and trousers, black and white cotton tie pattern printed shirt



<http://fashionshow.agnesb.com/fr/hommeete2018>
espace presse > login : presse / pass : ironie



25

beige overdye cotton viscose Sahara jacket and pants

